WHAT

Boston Health Care for the Homeless Program’s MASKerade – a virtual event featuring live entertainment, a cocktail making segment, and recognition of the extraordinary contributions made by corporations, non-profit organizations and young professionals to improve the lives of our community’s most vulnerable citizens.

WHEN

Thursday, November 5, 2020, 7:00 – 8:00 PM

WHERE

Online via Crowdcast

EVENT DETAILS

Awards Ceremony • Cocktail Making Segment • Silent Auction • Masquerade Attire

HOSTED BY

BHCHP’s Emerging Leaders Board

The BHCHP Emerging Leaders are a group of socially conscious young professionals who give their time and talents to support Boston’s homeless men, women, and children. The BHCHP Emerging Leaders’ mission is to activate Boston's vibrant and talented young professional community to support BHCHP by:

- Raising critical funds to further our work,
- Increasing awareness of our services, the valuable impact on our city, and the changing needs, and
- Contributing directly to the mission through volunteerism and service.

AWARDS

Change Maker Award: Erin Bradley, wife of Red Sox Centerfielder Jackie Bradley, Jr., and mom to Emerson and soon to be JB3.

Leader in Service Award: Mask Transit

 Sox for Socks MVP: Bombas
Award will be accepted by Kelly Cobb, Vice President of Giving

ABOUT BHCHP

For over 35 years, Boston Health Care for the Homeless Program (BHCHP) has been dedicated to a singular, powerful mission—to provide or assure access to the highest quality health care for Boston’s homeless individuals and families. What started in June of 1985 with 4 clinicians in a handful of locations has evolved into over 500 staff members providing care to more than 11,000 patients in over 40 locations each year.

FOR MORE INFORMATION CONTACT

Amanda McKenney, Special Events Associate, at amckenney@bhchp.org.
EMERGING LEADERS BOARD MEMBERS

Co-Chair: Lex DuBrosky - Boston Children's Hospital
Co-Chair: Elizabeth Eyermann – Clinton Access Initiative, Inc.
Treasurer: Leanne Karlgut – The HYM Investment Group
Secretary: Jenni Mehl – Boston Scientific

Omair Ahmed - Echo Health Ventures
Nikita Bakhru - Sanofi
Michelle Brignac – Vertex Pharmaceuticals
Molly Finn – Perkin Elmer
Konstantin Gorelik – Definitive Healthcare
Betsy Gwin – Legal Services Center of Harvard Law School
Deion Hawkins – Emerson College
Whitney Kelly – Berkshire Partners
Elizabeth Kidder – Innovation & Digital Health Accelerator at Boston Children's Hospital
Adjatay Nyadjroh – Altman Salon
Nate Moore - CVS Health
Tami Segal – Massachusetts Executive Office of Health and Human Services
Melissa Sheehan – Deloitte
Aline Snietka, PA – Brigham & Women's Hospital
Jason Troutner — Legit
Anna Tanasijevic — Dana-Farber Cancer Institute

To learn more about the Emerging Leaders Board and how to get involved visit https://www.bhchp.org/emergingleaders
Sponsorship Opportunities

Principal Sponsor – $25,000
- Opportunity to address the audience during speaking program
- Prominent placement of company logo during the event
- Recognition as lead sponsor on all event marketing materials
- Logo recognition on outside of MASKerade swag bag and on program listing within the bag (sponsorship must be committed by October 16, 2020)
- Featured on BHCHP’s website homepage for one full year as a Leadership Team sponsor
- Virtual Roundtable with BHCHP Leadership
- An option to include corporate-branded items in MASKerade swag bags (items must be received by October 16, 2020)
- Corporate logo on MASKerade event website
- Company name on *Hallway of Hope* plaque located in the lobby of BHCHP’s Jean Yawkey Place
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 6 posts)
- 25 complimentary tickets to the virtual event

Champion – $10,000
- An option to include corporate-branded items in MASKerade swag bags (items must be received by October 16, 2020)
- Corporate logo on MASKerade event website
- Company logo recognition during event
- Logo recognition on all event materials
- Logo recognition in program listing within MASKerade swag bags (sponsorship must be committed by October 16, 2020)
- Company name on *Hallway of Hope* plaque located in BHCHP’s Jean Yawkey Place
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 5 posts)
- 15 complimentary tickets to the virtual event

Partner – $5,000
- Corporate logo on MASKerade event website
- Company logo recognition during event
- Logo recognition on all event materials
- Logo recognition on program listing within MASKerade swag bags
- Company name on *Hallway of Hope* plaque located in BHCHP’s Jean Yawkey Place
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 4 posts)
- 10 complimentary tickets to the event

Advocate – $2,500
- Corporate logo on MASKerade event website
- Company logo recognition during event
- Company name on *Hallway of Hope* plaque located in BHCHP’s Jean Yawkey Place
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 2 posts)
- 5 complimentary tickets to the event

Friend – $1,000
- Company name on MASKerade event website
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 2 posts)
- 3 complimentary tickets to the event
Sponsor Reply Form

SPONSORSHIPS:

☐ Principal Sponsor:
   $25,000 – 25 tickets & other benefits

☐ Champion:
   $10,000 – 15 tickets & other benefits

☐ Partner:
   $5,000 – 10 tickets & other benefits

☐ Advocate:
   $2,500 – 5 tickets & other benefits

☐ Friend:
   $1,000 – 3 tickets & other benefits

☐ I/We will not attend the Maskerade, but please accept my gift to support the work of BHCHP.

For individual ticket information, please visit: https://www.crowdcast.io/e/BHCHPMaskerade2020?utm_source=Webpage

Payment Method:

☐ Enclosed is my check for $ _____________________
   Make payable to Boston Health Care for the Homeless Program or BHCHP.

☐ Please charge my credit card:
   ☐ Visa
   ☐ MasterCard
   ☐ American Express

Card  # ________________________________  Exp. __________  CVV ______

Amount $__________________________

Signature _______________________________________________________

Complete the sponsorship payment on-line by visiting: https://www.bhchp.org/maskerade-virtual-event-sponsorship

Donor Name __________________________________________________________________________________________________________
(Please list donor’s name exactly how you would like it to appear in print.)

Contact Name _______________________________________________________________________________________________________
(BHCHP will contact this person regarding guest lists, logos and other information)

Address ___________________________________________________________________________________________________________

City ________________________________  State ________________  Zip __________________________

Email Address ___________________________  Phone ___________________________

Please mail this reply form to:
Amanda McKenney
Special Events Associate
Boston Health Care for the Homeless Program
780 Albany Street Boston, MA 02118

For more information contact:
Amanda McKenney
amckenney@bhchp.org