



BOSTON HEALTH CARE *for*  
the HOMELESS PROGRAM

# FALL SOIRÉE

*Emerging Leaders Gala October 2019*

## WHAT

Boston Health Care for the Homeless Program's **Fall Soirée** – a festive evening of food, drinks, live entertainment and recognition of the extraordinary contributions made by corporations and young professionals to improve the lives of our community's most vulnerable citizens.

## WHEN

Thursday, October 17, 2019, 6:30pm - 10:30pm

## WHERE

The Hotel Commonwealth  
500 Commonwealth Ave  
Boston, MA 02215

## EVENT DETAILS

Hors d'oeuvres • Hosted Beer & Wine • Silent Auction • Cocktail Attire

## HOSTED BY

BHCHP's Emerging Leaders Board

The BHCHP Emerging Leaders are a group of socially conscious young professionals who give their time and talents to support Boston's homeless men, women and children. The BHCHP Emerging Leaders' mission is to activate Boston's vibrant and talented young professional community to support BHCHP by:

- Raising critical funds to further our work,
- Increasing awareness of our services, the valuable impact on our city, and the changing needs, and
- Contributing directly to the mission through volunteerism and service.

## AWARDS

**Change Maker Award:** Life Science Cares

**Leader in Service Award:** Takeda Pharmaceuticals

**Sox for Socks MVP:** Lightship Wealth Strategies

## ABOUT BHCHP

For over 30 years, Boston Health Care for the Homeless Program (BHCHP) has been dedicated to a singular, powerful mission—to provide or assure access to the highest quality health care for Boston's homeless men, women and children. What started in June of 1985 with 4 clinicians in a handful of locations has evolved into over 400 staff members providing care to more than 11,000 patients in over 40 locations each year.

## FOR MORE INFORMATION CONTACT

Alyssa Brassil, Director of the Annual Fund, 857.654.1046 or [abrassil@bhchp.org](mailto:abrassil@bhchp.org).

## **EMERGING LEADERS BOARD MEMBERS**

**Co-Chair:** Caroline Gaulin – Cardinal Health

**Co-Chair:** Elizabeth Kidder – Boston Children's Hospital, Innovation and Digital Health Accelerator

**Treasurer:** Leanne Karlgut – The HYM Investment Group

**Secretary:** Betsy Gwin – Legal Services Center of Harvard Law School

Jeremy Aidem – Silversmith Capital Partners

Michelle Brignac – Vertex Pharmaceuticals

Ashley Carpenter

Caroline Diczok – Beth Israel Deaconess Medical Center

Lex DuBrosky – Signature Consultants

Elizabeth Eyer mann – ClearView Healthcare Partners

Art Gordon – St. John Missionary Baptist Church

Konstantin Gorelik – eClinical Works

Whitney Kelly – Berkshire Partners

Lauren Levinsky – Kyruus

Danny Metzger-Traber – Optum

Patrick Monaghan – Putnam Investments

Billy Parker – Isaacson Miller

Dr. Ritu Raman – Postdoctoral Fellow at MIT

Tami Segal – athenahealth

Aline Sniетка, PA – Brigham & Women's Hospital

To learn more about our Emerging Leaders Program check out:  
[www.bhchp.org/emergingleaders](http://www.bhchp.org/emergingleaders)

# Sponsorship Opportunities

## Principal Sponsor – \$25,000

- Corporate branding of on-site photo-booth, and logo included on each picture taken and given to event guests
- Recognition as lead sponsor on all event marketing materials
- Opportunity to address the audience during speaking program
- Special exclusive signage featuring company logo throughout event space and alongside live entertainment
- Prominent on-screen logo recognition throughout the event
- Four cocktail tables reserved with company logo displayed and twenty tickets to the event
- Featured on BHCHP's website homepage for one full year as a Leadership Team sponsor
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 6 posts)
- Corporate logo on Emerging Leaders website
- Company name on The Bridge of Trust – a donor recognition plaque in the lobby of BHCHP's Jean Yawkey Place

## Champion – \$10,000

- Logo recognition as favor table sponsor(s)
- Signage featuring company logo throughout event space
- On-screen logo recognition during event
- Three cocktail tables reserved with company logo displayed and fifteen tickets to the event
- Logo recognition on all event materials
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 5 posts)
- Corporate logo on Emerging Leaders website
- Company name on The Bridge of Trust plaque located in the lobby of BHCHP's Jean Yawkey Place

## Partner – \$5,000

- Signage featuring company name throughout event space
- On-screen logo recognition during event
- Two cocktail tables reserved with company logo displayed and ten tickets to the event
- Recognition on all event materials
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 4 posts)
- Corporate logo on Emerging Leaders website
- Company name on The Bridge of Trust plaque located in the lobby of BHCHP's Jean Yawkey Place

## Advocate – \$2,500

- On-screen logo recognition during the event
- One cocktail table reserved with company logo displayed and five tickets to the event
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 2 posts)
- Corporate logo on Emerging Leaders website
- Company name on The Bridge of Trust plaque located in the lobby of BHCHP's Jean Yawkey Place

## Friend – \$1,000

- Two tickets to the event
- On-screen logo recognition during the event
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 2 posts)
- Corporate name listed on Emerging Leaders website

## Individual Ticket- \$125

# Sponsor Reply Form

## SPONSORSHIPS:

- Principal Sponsor:**  
\$25,000 – 4 cocktail tables, 20 tickets & other benefits
- Champion:**  
\$10,000 – 3 cocktail tables, 15 tickets & other benefits
- Partner:**  
\$5,000 – 2 cocktail table, 10 tickets & other benefits
- Advocate:**  
\$2,500 – 1 cocktail table, 5 tickets & other benefits
- Friend:**  
\$1,000 – 2 tickets & other benefits
- Individual Ticket:**  
\$125 – 1 ticket
- I/We will not attend the Gala, but please accept my gift to support the work of BHCHP.**

## Payment Method:

- Enclosed is my check for \$ \_\_\_\_\_  
*Make payable to Boston Health Care for the Homeless Program or BHCHP.*
- Please charge my credit card:
  - Visa
  - MasterCard
  - American Express

Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Amount \$ \_\_\_\_\_

---

**Donor Name** \_\_\_\_\_

*(Please list donor's name exactly how you would like it to appear in print.)*

**Contact Name** \_\_\_\_\_

*(BHCHP will contact this person regarding guest lists, logos and other information)*

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Email Address** \_\_\_\_\_ **Phone** \_\_\_\_\_

---

### Please mail this reply form to:

Alyssa Brassil  
Director of the Annual Fund  
Boston Health Care for the Homeless Program  
780 Albany Street  
Boston, MA 02118

### For more information contact:

Alyssa Brassil  
857.654.1046  
[abrassil@bhchp.org](mailto:abrassil@bhchp.org)